

# GrandCanyon.net

## Features & Benefits

As part of our paid advertising options, we invite you to take advantage of the following complimentary value-added features:

Feature	Benefit
Special Deals posting and link	Additional links take visitors directly to your website's specials, coupons, discounts, packages, etc.
Calendar of Events	Post special events and community happenings that are of interest to locals and visitors alike
Automatic Reporting	Stay on top of your ad(s)' click-through statistics, impressions and ROI emailed directly to your inbox every 7, 14 or 30 days
Social networking and public relations through ArizTravel	Expand your social network by including us in your posts. We'll tweet, re-tweet, post to fans and blog your announcements on our well-followed <a href="https://twitter.com/ariztravel">twitter.com/ariztravel</a> , <a href="https://facebook.com/ariztravel">facebook.com/ariztravel</a> and our blog, <a href="http://ariztravel.com">ariztravel.com</a> .

- 12-month agreement and paid advertising on GrandCanyon.net required
- Limit one special offer posting per advertiser
- Southwest Media reserves the right to edit or refuse to post any event, announcement, tweet, wall post or blog post for any reason
- Complimentary status and pricing is subject to change at any time

Effective Features & Benefits Date: September 1, 2010